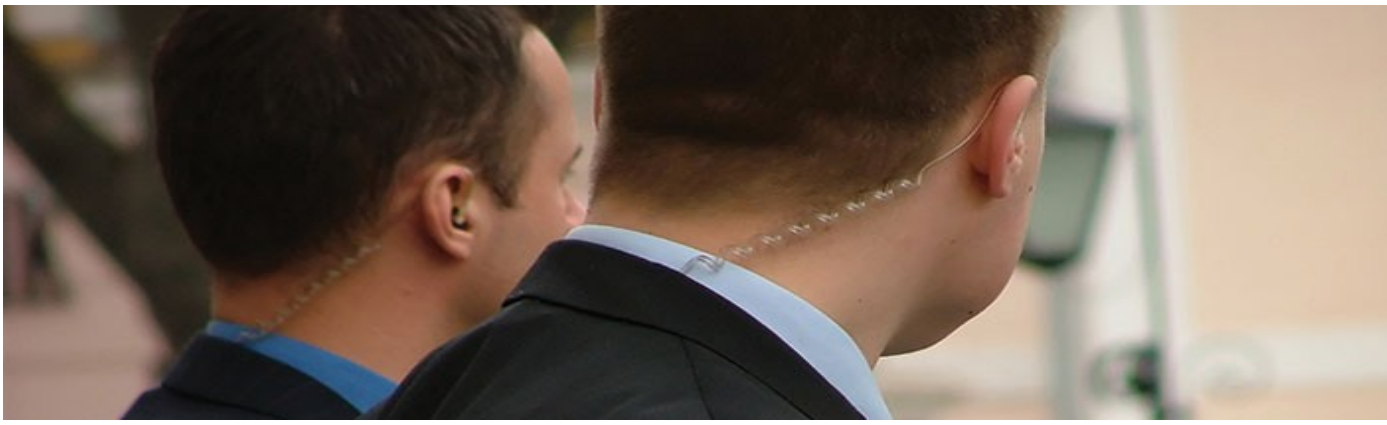
Protection Team

Dignitaries, High Profile Individuals, Events & Delegations



About Sdema Group

The Sdema Group is a homeland security solutions partnership specializing in security concept design, master planning and project management for enterprises and governments around the world.

After more than 40 years of combined experience in the Israel Security Agency (Shin Bet), Sdema founders Dror Mor and Shlomo Harnoy, former Director of the Dignitary and Official Delegations Protection Unit, established the partnership and garnered a seasoned team of former Agency officials, leaders in national security, intelligence, counter terrorism and cyber security.

Our specialty subgroups provide solutions across a comprehensive range of HLS arenas including dignitary and executive protection, aviation, mass transit and physical security, cyber security and critical infrastructure protection.

All of the Group's solutions are based on striking an optimal balance between the three pillars of homeland security—technology, people and procedures. We see ourselves as "security architects," delivering an end-to-end service starting with holistic security concepts and pinpointed planning and following through with overseeing the installation and integration of technological systems, creating practices and procedures, providing advanced training and performing audit & control.

Protection Team

Our Protection Team was founded with the establishment of the company and today we train protection units for Heads of State and secure mega events, delegations, executives and high-profile individuals and their families globally.

We integrate a proven methodology of operational planning (based on updated intelligence, estimation of adversary capabilities, estimation of weapon behavior, and past events) with advanced training and technological systems to ensure maximum security effectiveness with minimal interference to our clients' businesses and activities.

All members of our team are former members of the Israel Dignitary and Official Protection Unit and spent years of service securing Presidents, Prime Ministers and Senior Ministers confronted by constantly shifting threats. Protecting heads of state and official delegations not only during daily routines in their home countries and in permanent facilities, but also during trips abroad to political events, clandestine meetings and economic conferences, demanded real-time decision making, the ability to react to unanticipated situations and the capability to conduct operational planning on numerous terrains and locations, on friendly and adversarial territory with minimal advance notice.

It is this expertise that Sdema brings to the private market and has earned us the privilege of planning and protecting corporate events for Fortune 500 companies, international conferences, government and business delegations and missions, corporate leaders spanning all industries and high-profile individuals and families.

Services

- Integrative Security Surveys for individuals, families, residents, offices, private aircraft and yachts, vacation homes, etc…

- Security Master Planning for the protection of individuals and facilities
  - Technology and security systems
  - Security procedures and best practices
  - HR plan and training plans

- Security Management
  - In-the-field coaching for security managers
  - Security manager placement

- Training local security teams
  - Close protection
  - Operational driving
  - Advance activities
  - Commander's course
  - Physical security

Leadership

Shlomo Harnoy is a founding partner and the Professional Manager of Sdema. With his global expertise in strategic concept design and master security planning,

Shlomo supervises our niche specialty groups focusing on Head of State protection, critical infrastructure and aviation.

Shlomo retired in 2003 from the Israel Security Agency (Shin Bet) after more than 25 years of service through all levels of command. His last position was Director of the Dignity and Official Delegations Protection Unit.

Shlomo initiated, planned and commanded complex, sensitive and multidisciplinary operations in Israel and overseas and cooperated with intelligence and protection communities around the world, including shared learning and information exchanges. He developed a unique specialty in determining comprehensive threat levels, and developed a methodology that is in place in Israel today protecting dignitaries, government headquarters and critical infrastructure.

Shlomo also managed the security of historic landmark events including the signing of peace treaties, international conferences and US Presidential visits to Israel.

During his Agency career, Shlomo served as the head of regional security for Western Europe and Latin America. In these capacities, he managed coordination, monitoring and professional direction for large, complex and sensitive security forces at international sites: aviation and nautical security, protection of diplomatic delegations, emissaries and official delegations, and information security.

Shlomo holds a BA from Tel Aviv University in Middle Eastern Studies and Geography (1989). He is a Graduate of the Shin Bet's Senior Command-Management Course (1994) and a graduate of Finance for Executives Course (HAMIL) of the Israel Management Center (2003).
Shlomo served as an elite combat soldier in the Golani Brigade (1974-1978) and completed his service in the Israel Defense Forces as a company commander.

Dror Mor is a founding partner and CEO of the Sdema Group. Under his direction, Sdema has emerged as a leader in threat-based security concept design and master planning and has put its experience and expertise to work for clients around the world.

Before founding Sdema, Dror served in the Israel Security Agency (Shin Bet) for more than 20 years and retired in 2005 as the Deputy Head of the Operations Unit and Head of the Foreign Bureau of the Dignity Protection Division. In this position, Dror managed all aspects of security for the Prime Minister's Bureau and the President's Residence, including security planning and implementation for Prime Ministerial visits outside the State of Israel and Israeli delegations abroad (Israeli Olympic Delegations to Athens in 2004 and to Seoul in 1988).

Dror developed and coordinated information exchanges between intelligence and V.I.P. protection services globally. In addition, he hosted professional training seminars for his colleagues stationed around the world.

During his service, Dror spent three years in New York as the Director of Security for the Israeli Mission to the United Nations and the Consulate General. There he managed security for five Israeli missions and coordinated security for all Ministerial visits to New York. He was also responsible for building, developing and maintaining working relationships and cooperation with U.S. federal authorities and local law enforcement agencies.

Dror holds a Master of Administration Science and Marketing from Farleigh Dickenson University and a Bachelor of Arts (political science) from Haifa University. He has also completed advanced training in the fields of command and management. Dror completed Directorship and Finance programs in the Israel Management Academy in 2005.

Dror served for four years in the Israeli Defense Forces in an elite combat unit and was promoted to the rank of platoon commander.

Zachi Zucker heads our protection team. Before joining Sdema, he served in the Israel Security Agency for 22 years (retired in 2012), and held a range of operational to management positions in the field of dignitary and delegation protection in Israel and abroad. Throughout his years of service, Zachi gained expertise in the operational planning and commanding of diverse delegation protection missions and in his most recent position, he managed the security of the Israeli delegation to the 2012 Olympics in London.

While serving in the Dignitary and Official Delegations Unit, Zachi headed the global operations branch from 2008-2012 where he managed hundreds of security agents protecting Israeli officials and delegations around the world.

As head of the training branch, Zachi instructed commander's courses, and developed and delivered conferences and seminars in dignitary protection, the protection of delegations, facilities security and courses for security directors.

Zachi also served as Security Director in Berlin and Istanbul.

Tzachi holds a BA in political science and strategy from Bar Ilan University and completed the ISA Management course and the Ministry of Defense Security Director program.